



The graphic features a central circular logo with a bar chart and an upward arrow, surrounded by the text 'TAP THE MARKET' and 'Build. Network. Grow.'. The background is a dark blue gradient with various business-related terms in white and light blue, such as 'KNOW YOUR FELLOWMATES', 'STRONG REFERRALS', 'KEYNOTE SPEAKERS', 'MOTIVATIONAL TRAINERS', 'SYNERGISE RESOURCES', 'WIN WIN THINKING', 'BUSINESS MEETS', 'CONCEPTUAL PROMOTIONS', 'BUSINESS IDEAS', 'BUSINESS STORIES', 'PROFESSIONAL CONNECTS', 'WIN WIN THINKING BUSINESS MEETS', 'KEYNOTE SPEAKERS', 'IDEAS', 'LEARN NEW SKILLS', 'SYNERGISE RESOURCES', 'BRAND DEVELOPMENT', 'PROFESSIONAL CONNECT', 'STRONG REFERRALS', 'WIN WIN THINKING', 'BUILD TRUST', 'BUSINESS MEETS', 'BUSINESS STORIES', 'DISCUSS IDEAS', 'WIN WIN THINKING', 'BUSINESS IDEAS', 'SYNERGISE RESOURCES', 'MOTIVATIONAL TRAINERS'. Below the graphic, five speakers are listed with their names and titles.

JC Mitesh Lunia President	HGF Rushabh Panani Imm. Past President	JC Roshni Betala Secretary	JC Naveen Nahar Treasurer	JFM Naresh B Gadia VP Business Development
JC Rohit Surana Project Co-ordinator	JC Sripal Jain Project Co-ordinator	JC Khushi Kothari Project Director	JC Rahul Jain Project Director	

Know the Project

1. What Is Tap the Market event Objective?

- A. Tap the market is an initiative of JCI Bangalore Garden City to establish a long-term sustainable solution for
- ✓ Networking of its Members within our LOM and Beyond to Zone and National.
 - ✓ Promotion of Business entity of its members across JCIBGC, JCI INDIA & Public through the means of social media platform.
 - ✓ Free Promotional Campaigns for those participating.
 - ✓ With the tools and plans as mentioned we seek to take the business of our members across multiple networks to create more opportunities in terms of Manpower, Material, Revenue, Growth and Money.
 - ✓ Building Relationships.
 - ✓ Polishing Business Knowledge with Trainings.

2. Who is Eligible to be a Part of the project?

- A. Members who satisfy all conditions mentioned below are eligible for this Opportunity
- ✓ Should be a member of JCI Bangalore Garden city who is a JC (Jcrt, JrJc, JcLord are ineligible), Addon Jc Members are also Eligible.
 - ✓ Member should have category to promote. (Business, Profession, Freelancing Professional, Service Providers etc)

- ✓ Member should have filled the complete registration form.

3. What are the charges?

- A. Free, for promotions through multiple channels by means of messages, writeups, Banners, Group Videos etc like WhatsApp and Other social media platforms.
- B. Customized Festive Greetings.
- C. Customized Banners
- D. Customized Video Promotions.
- E. Digital Marketing.
- F. Business meets happening at periodical intervals will be charged at Rs.500 to 750 (Mandatory).
- G. Additional Services @ cost will be offered.

4. Me & My Wife both are JC (including Add On) & Have 2 Different Businesses. Can Both be registered?

- Per Person, One Business can Be registered.
- If A member has a Family Membership, His/her spouse can take Add On membership to become and JC and list a business under their Name.

5. Apart from promotions What more does this Project Offer?

- Business Meets every fortnight or monthly.
- A dedicated App for business Referral, Promotion, Offers etc. (Provided Pre – Requisites for the same are met without delay due to Covid norms by the government)

6. How often Will the Meetings Happen?

- Fortnight or monthly Planned Currently for Breakfast @ selected 3+-star Hotel. (Meetings will be subject to Prevailing Covid Norms issued by the Government from time to time)

7. What if 2 People belong to same business category?

- Groups will be made as per the Business category Max 30 Members per group
- No Group will have 2 Members with same Business category until we exhaust the maximum number of groups made, In case we have more members of similar

category than the number of groups created, Members of similar category will be put in a single group based on sub categories and will be totally at discretion of the Team.

8. What if I am Not able to Join for a Meetings?

- Meetings are a mutual benefit forum, Missing meetings will render your business not getting referrals as we follow the principal Give and Take.
- Skipping More than 2 Meetings will render your promotions being stopped and taken out from the promotional social media platforms. Your registration will be considered withdrawn.
- Also, Ref Q NO – 01 For More Info.

9. Can I Send Someone on my behalf to attend meetings?

- No, Only Members Who registered are Allowed to Represent their business in Meetings.

10. Will the Meetings Be Chargeable?

- Yes ₹500- ₹750 Per Person Per Meeting will be the Charges.
- This Includes Breakfast.

11. Are Visitors Allowed?

- Yes, Charges of the same will be informed before the meet in respective groups before every meeting based on the location and actual expenses being borne.

12. Which Day Will the Meeting take place?

- A Day will be Fixed based on Which Group You Are.
Ex - Monday Group, Tuesday Group. So, every 1st Monday you will Have Your meeting.

This Project TAP THE MARKET is an evolving project and we will make the best use of technology and people to make sure we give our members the much-needed exposure to generate more business through networking and referrals.

Hope We Have Answered Much of Your Doubts. For more Information You can Contact Our
Team – Tap The Market, Unique 31, JCIBGC
Build – Network – Grow.